

أُصْف لُك
خدمة صف المركبات

ASAF-LUK

2024



INTRODUCTION

FOUNDED IN JULY 2023, ASFLAK IS A PREMIER VALET PARKING SERVICE PROVIDER HEADQUARTERED IN JEDDAH, WITH BRANCHES IN RIYADH AND MADINAH. WE SPECIALIZE IN DELIVERING TOP-NOTCH VALET SERVICES, TAILORED TO MEET THE NEEDS OF HIGH-END CLIENTS, ENSURING SATISFACTION AND RELIABILITY.



COMPANY BACKGROUND

THE NAME 'ASAF-LUK' IS DERIVED FROM THE ARABIC PHRASE MEANING 'LET ME PARK THE CAR FOR YOU.' SINCE ITS INCEPTION, ASFLAK HAS RAPIDLY ESTABLISHED ITSELF AS A LEADER IN VALET SERVICES, KNOWN FOR PROFESSIONALISM, EFFICIENCY, AND A COMMITMENT TO CUSTOMER SATISFACTION. OUR STAFF UNDERGO RIGOROUS TRAINING TO ENSURE THE HIGHEST STANDARDS OF SERVICE AND PRESENTATION.



MISSION & VISION

MISSION: TO DELIVER THE BEST VALET EXPERIENCE FOR OUR CLIENTS' CUSTOMERS, EMBODYING THE PROMISE OF EXCEPTIONAL SERVICE.

VISION: TO BE THE LEADING VALET SERVICE PROVIDER ACROSS THE GCC REGION, SETTING NEW INDUSTRY STANDARDS WITH INNOVATIVE SOLUTIONS AND UNMATCHED SERVICE QUALITY.



SERVICES



1. PARKING MANAGEMENT SERVICE:
COMPREHENSIVE SOLUTIONS FOR
ORGANIZED AND EFFICIENT PARKING
OPERATIONS, TAILORED FOR
HIGH-TRAFFIC AREAS.



2. GOLF CARTS & VVIP PROTOCOL SERVICES:
EXCLUSIVE SERVICES DESIGNED FOR VIP
CLIENTS, PROVIDING LUXURY TRANSPORTATION
AND PERSONALIZED ASSISTANCE.

SERVICES



4. EVENTS VALET PARKING SERVICE:
PROFESSIONAL VALET SERVICES TAILORED
FOR SPECIAL EVENTS, ENSURING A SEAMLESS
AND PLEASANT EXPERIENCE FOR GUESTS.

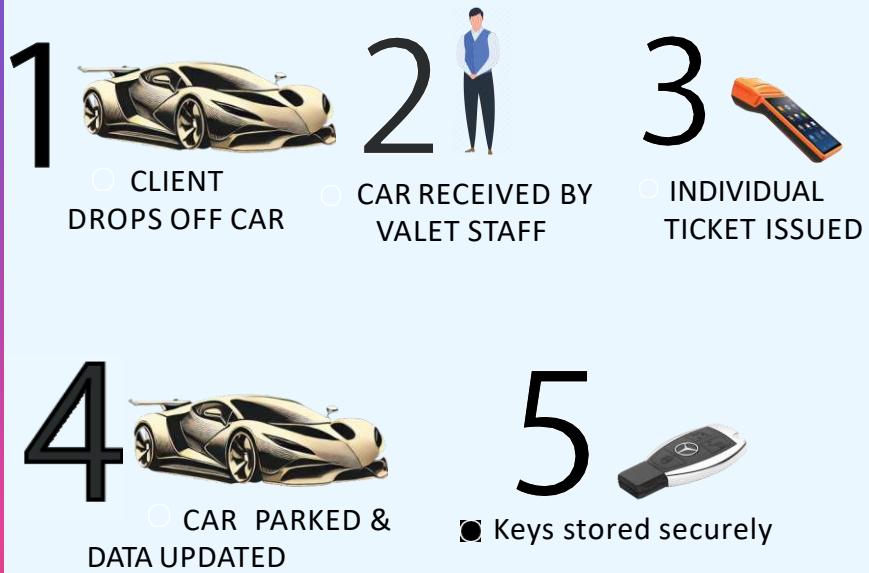


3. PERMANENT VALET PARKING SERVICE:
ONGOING VALET SERVICES FOR COMMERCIAL
ESTABLISHMENTS, ENHANCING CUSTOMER
EXPERIENCE.

VALET PARKING OPERATIONS

TICKET PROCESS

- CAR IN



- CAR OUT



PARKING MANAGEMT

PROCESS FLOW

-CAR IN & OUT PROCESS



SYSTEM ISSUES TIME &
DATE STAMPED TICKET



CAR PARKED
BY THE CLIENT



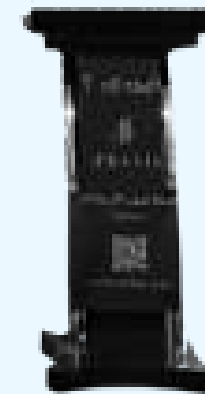
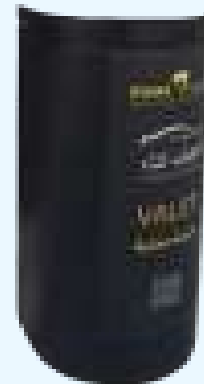
CAR MAKE PAYMENTS AND
LEAVE THE PARKING

UNIFORM

OUR VALET STAFF UNIFORMS REFLECT OUR COMMITMENT TO PROFESSIONALISM AND BRAND IDENTITY. THE UNIFORMS ARE DESIGNED TO BE ELEGANT AND EASILY RECOGNIZABLE, ENSURING A CONSISTENT BRAND IMAGE ACROSS ALL SERVICE LOCATIONS



STATIONS

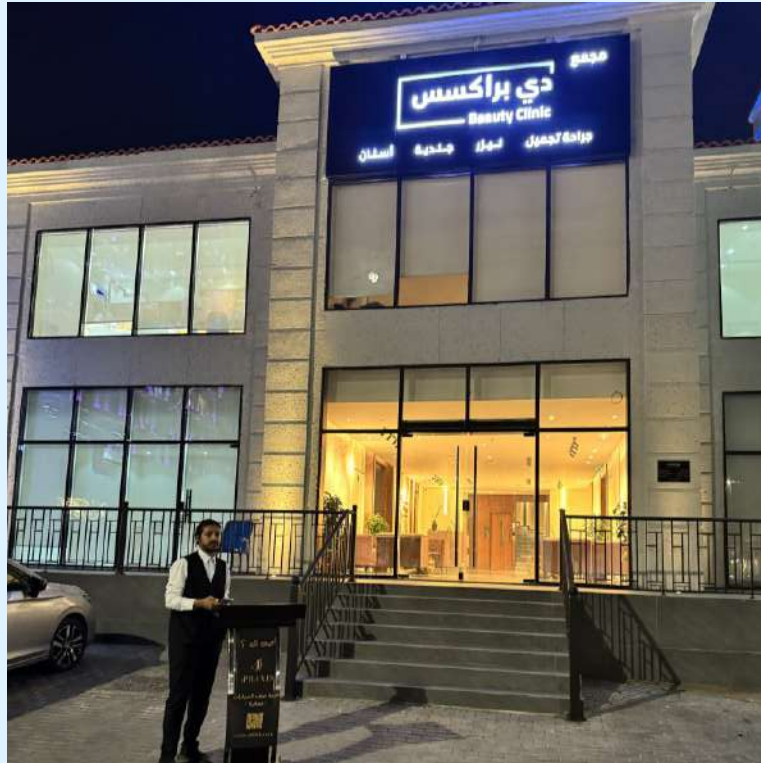


OUR CLIENTS

WE PROUDLY SERVE HIGH-PROFILE CLIENTS. OUR PROVEN TRACK RECORD WITH THESE ESTABLISHMENTS DEMONSTRATES OUR ABILITY TO DELIVER HIGH-QUALITY SERVICES AND EXCEED CLIENT EXPECTATIONS.



FUTURE GOALS



- **REGIONAL EXPANSION:** EXPANDING OUR SERVICES TO AT LEAST TWO GCC COUNTRIES BY 2025.
- **TECHNOLOGICAL ADVANCEMENTS:** INCORPORATING INNOVATIVE TECHNOLOGIES TO ENHANCE OPERATIONAL EFFICIENCY.
- **LEADERSHIP IN SOCIAL RESPONSIBILITY:** STRIVING TO BE RECOGNIZED AMONG THE TOP COMPANIES FOR SOCIAL RESPONSIBILITY BY THE CSR INSTITUTE.
- **ASAF-LUK IS COMMITTED TO MAKING A POSITIVE IMPACT ON THE COMMUNITY.** WE ALLOCATE A PORTION OF OUR PROFITS TO SUPPORT ORPHANS AND ENGAGE IN VARIOUS CHARITABLE INITIATIVES AS PART OF OUR CORPORATE SOCIAL RESPONSIBILITY EFFORTS.

CERTIFICATE

WE ARE FULLY LICENSED AND CERTIFIED, INCLUDING:

- COMMERCIAL REGISTER
- MUNICIPALITY LICENSE
- VAT REGISTRATION
- MONSHAAT CERTIFICATE
- MAROOF CERTIFICATE

CONTACT INFORMATION



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